

A man in a brown t-shirt and shorts stands on a dirt path, looking back over his shoulder. He is pushing a bicycle with two large yellow water jugs attached to the rear rack. The background features a large, spreading tree with green leaves, a field of green crops, and a blue sky with scattered clouds.

**THE  
WATER  
TRUST**

**2018**  
ANNUAL REPORT



## A DECADE OF IMPACT

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This year we celebrate ten years bringing clean water and sanitation to communities in need in rural Uganda. Since 2008, we have helped more than 200,000 people enjoy these basic necessities.

OUR IMPACT



## IMPACT THAT LASTS

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**200K**

people benefiting from  
332 new or rehabilitated  
wells

**97%**

of wells functional  
(including all wells built  
since 2008)

**84%**

of wells have low-  
intermediate water quality  
risk\* (including all wells  
built since 2008)

\*Measured as less than 10 colony-forming  
units of e.coli per milliliter of water



## INNOVATION THAT MATTERS

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Clean water that lasts. It sounds simple, yet 45% of wells in rural Uganda are broken. In poorer areas, sustainability is even worse. We recently surveyed a number of parishes in Mutunda sub-county, and we found just 13% of wells were functional.

In 2017 we found an answer to this challenge:

creating community-based savings and credit groups that financially empower remote villages to save for and contract critical maintenance and repairs, while also providing access to personal savings and credit.

The momentum of this new program is building quickly. This year we published and presented an

evaluation of our innovative approach at several conferences. We hosted a peer organization with a billion-dollar annual budget for a site visit to see the program in action. Our district government partner in Kiryandongo asked us to scale up the program in their area and began seeking funds on our behalf to support the planned expansion.

**94%**

of savings groups renew for a second year

**33%**

annual increase in group membership

**\$1.5K**

in average savings after one year

**94%**

of groups exceeded their annual target for maintenance and repair contributions

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“It was just one thing, not knowing where the money used to go, that made me refuse to keep paying. But now I can see some good in it. Right now we know for sure that the money we collect benefits us. Even when I have given 6,000 shillings [for the water point], I know when I come crying for help in case I have a sick person, I will be given a loan. That is the reason why now we’re very OK within the savings group.”

- Marry Joyce Akurutu -

## 2018 OUTCOMES

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This year we completed several large projects and began scaling up implementation of our village program. In the following pages, we share the results of the programs completed in 2018. This includes our work to expand access to clean, sustainable water, and a large campaign to increase hygiene and sanitation.

This report excludes the school program which continued into 2018 but was accounted for in our 2017 report. It also excludes the scaleup of our village program, from the 18 pilot communities to more than 125 communities today – benefitting more than 30,000 people. The vast majority of these groups were legally registered after our 2018 fiscal year ended, so they will be reported on in next year’s annual report.

2018 OUTCOMES



## SUSTAINABLE, CLEAN WATER

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From borehole wells to shallow-hand dug wells to protected springs, our team works to find the right technological solution for the rural villages and schools we serve. We monitor all of our water points on an annual basis to ensure water points built up to ten years ago are still functioning and providing the clean water families need.

**3K**

people benefiting from  
10 new wells in 2018

**100%**

of new wells meet  
functionality and water  
quality standards

**33**

days saved per  
household in travel  
time

**\$49**

total per-person cost  
of program (includes  
indirect administration  
costs)



## HEALTHY HOMES

Clean water is only the first step to ensuring kids are healthy: good hygiene and sanitation practices are also crucial. In the communities we serve, open defecation is common and handwashing is rare. While the cost of a new well is often the barrier for communities to access clean water, hygiene and sanitation practices are shaped largely by community norms and habits passed down across generations. Our team facilitates community discussions and trains community members to build their own facilities and establish new, healthier community norms.

**70K**

people benefiting from training to build bathrooms, handwashing facilities, and other healthy home improvements

**64%**

decrease in rate of diarrhea in young children in two-week period (from 11% to 4%)

**3K+**

new bathrooms constructed by participants without subsidy

**3K+**

handwashing facilities constructed by participants without subsidy

**4K+**

dish racks constructed by participants without subsidy

**\$4**

total per-person cost of program (includes indirect administration costs)



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“I thank The Water Trust and District for bring water next to us. We suffered collecting water from an open source called Kaborogota stream. My children consistently suffered diarrhea and bloody stool because of the open well. I am hopeful that this clean water source will enhance our capacity to keep improved hygiene in our homes.”

- Monica Alituha -

## IRENE KANDOLE

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Irene Kandole is a 66-year-old mother of seven children and grandmother of five. Unfortunately, only three of her children have survived, and she has looked after her five grandchildren since her eldest daughter passed away. Irene lives on half an acre of land which she works to produce maize for her family's consumption as well as to sell at the local market. She also rears pigs that she sells to the local butcher for extra income.

This year we partnered with Irene's community in Kiryandongo district to improve poor sanitation practices. The first step was to raise the community's awareness of the critical importance of sanitation to good health. In that first meeting, Irene described how poor sanitation had taken the life of one of her children, Kyaligonza, who died from diarrheal disease at age five. Irene shared her story to motivate her children and their neighbors to build new facilities and take up healthier practices.



## EFFICIENCY

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Efficiency starts with lean operations but ends with highly-effective programs implemented by a talented team. Below you will find cost-effectiveness calculations that include all of our costs — from well parts in Uganda to staplers in the US — to give you a complete view of our spending per person reached.

EFFICIENT

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“There has been a great reduction in the diarrhea cases recorded at the [health] facility. Previously we would get ten to fifteen in a month. Currently we get five or three in a month.”

- Naome Twinomujuni -  
Midwife at Kitara Medical Center, Masindi

TOTAL EXPENDITURES

**\$710.5K**

## COST PER PROGRAM



CLEAN WATER

**\$149.2K\***

\$49/person



HEALTHY HOMES

**\$321.3K\***

\$4/person



HEALTHY SCHOOLS†

**\$239.9K\***

\$17/person

\*These calculations include all direct program and indirect expenses (such as administration and fundraising)

†The Healthy Schools program concluded in 2018, and additional information on its results are available in our 2017 annual report.

# THE WATER TRUST STAFF

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Mary Kevin Akisa	Finance and Logistics Officer
Ann Akiteng	Finance and Operations Manager
Susan Alobo	Construction and Maintenance Supervisor
Stella Amuge	WASH Assistant
James Anguzu	Community Development Officer
Harriet Atugonza	Office Attendant
Angelique Dioguardi	Program Director
Abu Evaline	Community Development Officer
Daniel Ica	Program Manager
Moses Isingoma	WASH Assistant
Scovia Kaijabahoire	Financial Administrator
Olive Kamusiime	Community Development Officer
Stephen Kumakech	Procurement and Logistics Officer
Geoffrey Kusemererwa	M&E Assistant
Edwin Kusiima	Driver
Stephen Kwikiriza	Community Development Officer
Simon Mugume	Senior Community Development Officer
Benaville Nagudi	Project assistant
Scovia Namande	Senior Community Development Officer
Maurice Ndahura	Construction and Maintenance Supervisor
Gloria Nyakaisiki	Office Attendant
Peter Osire Okoit	Community Development Officer
David Okubal	Program Manager
Scovia Oyenyboth	Community Development Officer
Chris Prottas	Executive Director
Benard Sunday	Community Development Officer
Sarah Aguti*	Country Director
Osbert Atwijukye*	Program Manager
Badru Mugabi*	Communications Officer



**93%**

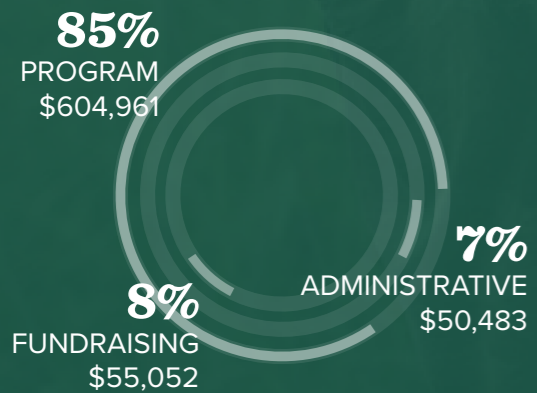
of our staff are  
Ugandan Nationals

\*recent alumni



## ANNUAL EXPENSES

Salaries, taxes and benefits	\$346,247
Direct program and construction costs	\$167,683
Contract and professional services	\$91,261
Rent, office, and phone expenses	\$39,351
Travel and conferences	\$21,242
Depreciation expense	\$17,385
Bank fees and miscellaneous	\$13,725
Event expenses	\$7,434
Marketing	\$3,368
Donated professional services	\$2,800
<b>TOTAL</b>	<b>\$710,496</b>



## GROWTH

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Universal access to clean water is only possible with a sustainable management solution. We have an approach that works for poor rural communities and we aim to scale it to more than one million people, or 4,000 water points, in the next five years.

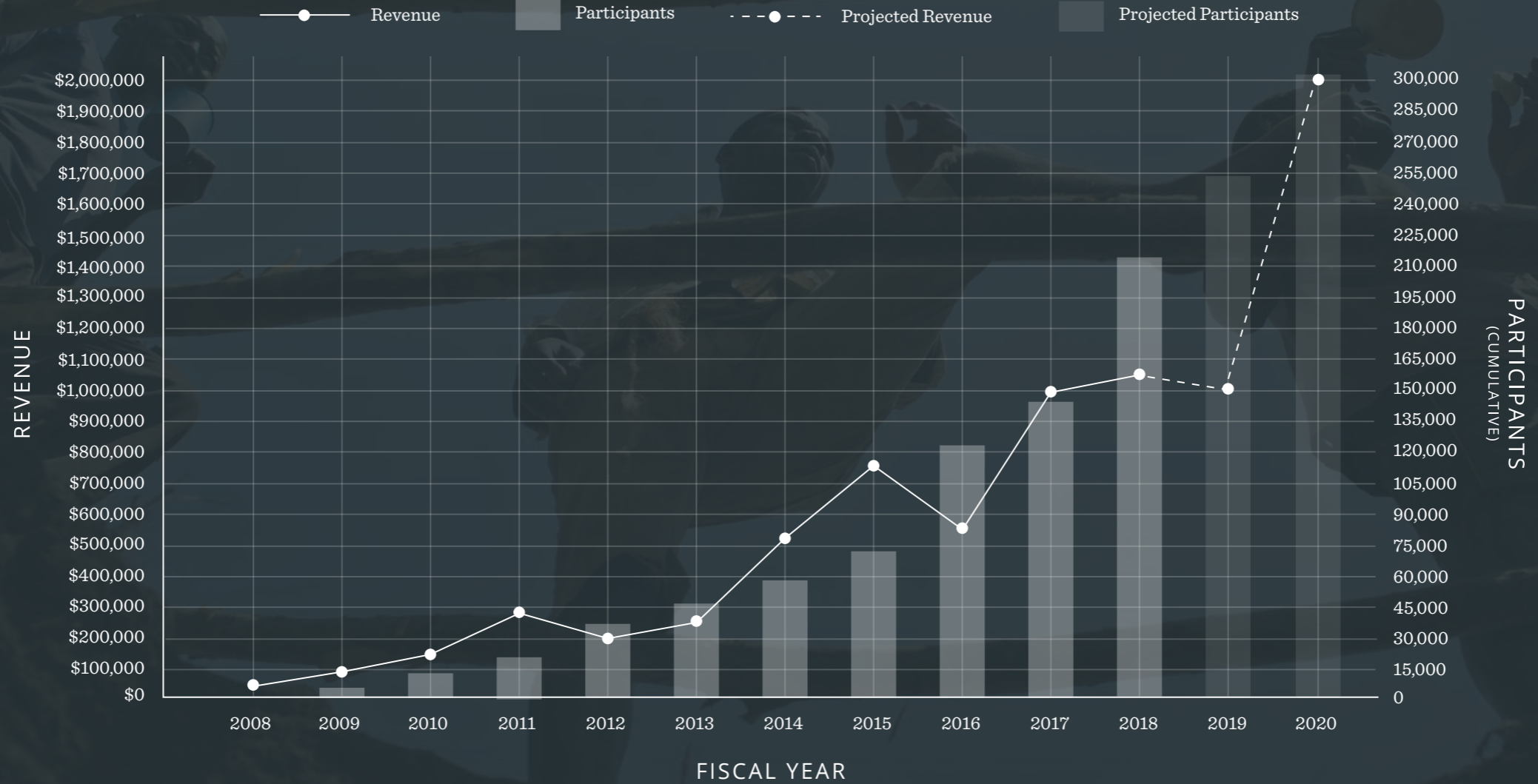
This growth will only be possible through partnership. We are developing partnerships to technically advise and support larger organizations to expand to new countries. At the same time, we are working to expand our direct impact in Uganda as well.

We have reached \$1 million in annual revenue now twice, and we aim to increase that figure in the years ahead as we work to empower 4,000 communities to provide clean water to more than one million people.

# GROWTH



# 2008 - 2020



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“My sincere thanks towards The Water Trust. They are our partners especially in the area of water and sanitation... and this has greatly improved the lives of our people and hence, the economic production of the district and the country at large.”

- Cosmas Byaruhanga -  
District Chairperson, Masindi



## 2019 GOALS

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### **Support 40,000 people**

Help 40,000 people improve their health and well-being through improved water, sanitation, and hygiene.

### **Validate our impact**

Publish research on our innovative program integrating savings groups and water and sanitation.

### **Scale our impact**

Establish a partnership to pilot our program in an additional country.

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“For a long time my mother has been sending me and my siblings down to the swamp for water... At times, I and my sibling went to bed without bathing because we feared going to the swamp late in the evening, because the swamp is a habitat for snakes. [Now] it is easy to get water since it is near home. My siblings and I can now get water any time of the day, and we no longer go to bed without bathing.”

- Justine Byaruhange -  
12 years old



## PARTNERS

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Our impact in 2018 was only possible through the generous support of our partners. Thank you.

PARTNERS

## BOARD

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Ben Andrew  
Allen Asiimwe  
Jeff Kaplan  
Terence Karnal  
Mathias Kiwanuka  
Patricia Obozuwa  
Isabel Satra  
Paul Schrimpf  
Jennifer Stoltz Favus  
Michael Trapanese

## FOUNDERS

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Ted Huber  
Jeff Kaplan  
Andrew Pearson

## INSTITUTIONAL

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The Bowman Family Charitable Fund  
BTIG  
Goldman Sachs  
Katten Muchin Rosenman LLP  
The Lieb Family Foundation  
May Ellen & Gerald Ritter Foundation  
Morgan Stanley  
Pace Family Foundation  
Slattery Family Foundation  
Stifel Financial Corp.  
Wedbush

## IN-KIND & VOLUNTEERS

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DLA Piper  
Hugo Collective  
Sebalu & Lule Advocates

## INDIVIDUALS

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Martha Brauer  
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Evan Tzeng  
Kathleen Waldron  
John Walsh  
Ric Weisgerber  
Zachary Wills

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**THE  
WATER  
TRUST**

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