

OUR MISSION

Empower the poorest rural communities to provide their children safe water and a healthy, clean environment to develop to their potential.

INTRODUCTION

Today more than one in ten children born in western Uganda die before their fifth birthday. Half of these deaths are due to health problems related to inadequate water, sanitation, and hygiene. In the next 15 years, 40 million children will strive to reach their potential in rural communities currently struggling with inadequate water, sanitation, and hygiene.

Governments and civil society are rallying behind the United Nation's Sustainable Development Goals, which include universal access to water, sanitation, and hygiene by 2030. At the same time, the sector lacks data on what works and funding for critical investments.

Infrastructure is not enough. Community empowerment is critical to transforming the norms and habits that keep people healthy and ensure the long-term sustainability of wells and other infrastructure. We make data-driven decisions to continuously enhance our construction and empowerment work, and invest in high-quality operational execution for impact that lasts.

We also believe we have a responsibility to transparently communicate with our supporters, and we work to find new ways to make it easier to understand how we spend money and what impact we see.

2017-2020 STRATEGY

1 MAXIMIZE COMMUNITY IMPACT

Implement data-driven water, sanitation, and hygiene programs in rural Uganda that significantly and measurably improve the health of more than 200,000 people, including at least 100,000 children in the next 3 years.

40 MILLION CHILDREN

By 2030, 40 million children will grow up in rural Uganda, yet the majority of rural communities are ill-equipped to provide the safe water and healthy environment necessary for these children to develop to their potential.

2 ACHIEVE SUSTAINABILITY

Discover effective approaches to equip villages, schools, and health facilities to sustain water, sanitation, and hygiene infrastructure and healthy habits without ongoing international aid.

TRADITIONAL APPROACHES FAIL COMMUNITIES

With more than a third of hand pumps not functioning in Africa at any given time, governments and international organizations are struggling with how to enable rural communities to make critical repairs to sustain access to clean water. Likewise, hygiene and sanitation promotion often fails to sustainably change community norms and habits.

3 PREPARE TO SCALE

Develop our internal capacity to dramatically expand direct implementation and build the evidence base and relationships necessary to scale through partnerships with peers and government institutions.

THE HEALTH SECTOR SEEKS NEW SOLUTIONS

Governments and civil society are rallying behind the United Nation's Sustainable Development Goals, which include universal access to water, sanitation, and hygiene by 2030 in villages, schools, and health centers. At the same time, the sector lacks data on what approaches can sustainably equip rural villages, schools, and health centers to provide this access. Governments and civil society also lack adequate funding for critical investments in infrastructure and education.

KEY METRICS

	2016-17*	2017-18	2018-19	2019-20
Cumulative people served	134,500	164,250	194,750	252,250
People actively supported	39,300	61,750	63,500	121,000
Target program ratio	80%	80%	82%	82%
Revenue target	1M	1.2M	1.4M	2M

*actual

ROADMAP

IMPACT SUSTAINABILITY SCALE

<p>PHASE: Baseline</p> <p>2016-2017</p>	25,000 people	<ul style="list-style-type: none"> Village and school pilot programs launched 	<ul style="list-style-type: none"> Build scalable program management systems
<p>PHASE: Pilot</p> <p>2017-2018</p>	60,000 people	<ul style="list-style-type: none"> Health center pilot program launched Village and school pilot programs completed 	<ul style="list-style-type: none"> Publish results from village and school programs Develop partnership with academic researcher(s)
<p>PHASE: Validation</p> <p>2018-2019</p>	60,000 people	<ul style="list-style-type: none"> Health center pilot program complete Implementation of integrated village, school, and health center program 	<ul style="list-style-type: none"> Implement randomized controlled trial of program approaches Provide technical assistance to 1-3 organizations to pilot approaches in different contexts
<p>PHASE: Scale</p> <p>2019-2020</p>	120,000 people	<ul style="list-style-type: none"> Retraining of villages (trained prior to sustainability pilots) with new approach completed Implementation of integrated village, school, and health center program continues 	<ul style="list-style-type: none"> Publicize results of randomized controlled trial Provide technical assistance to 1-3 organizations to pilot approaches in different contexts

WHO WE ARE

We aim to establish The Water Trust as a platform for transformational experiences for communities, supporters, partners, and employees centered on engagement and learning.

OUR EXPERIENCE

Since 2008, The Water Trust has partnered with more than 300 communities, schools, and health facilities in the districts of Masindi and Kiryandongo in western Uganda to establish safe water and healthy, clean environments for more than 120,000 people. In the process, our organization has built significant expertise in developing and implementing effective water, sanitation, and hygiene programs, from managing construction to developing participatory learning activities that foster healthy habits.

The Water Trust team consists of 30 employees, 90% of whom are Ugandan. The majority of staff are located in field offices in western Uganda, with a small leadership team located in New York.

The Water Trust's work is made possible by a strong community of foundations, corporations, and individual philanthropists who share our values and commitment to empowering the poorest communities to provide safe water and a healthy clean environment for children and their families to thrive.

VALUES

RIGOROUS

We aim to advance the frontier of best practices in our programs and in our day-to-day work as professionals.

HUMBLE

We go out of our way to listen to our communities, colleagues, peers, and researchers to objectively assess strengths and weaknesses and make decisions.

RADICALLY CANDID

We demonstrate that we care personally about people while still directly and respectfully addressing issues, even when it's uncomfortable. We work out loud – ensuring our work is visible and intelligible to our colleagues, communities, partners, and the general public.

ACCOUNTABLE

We establish clear standards and objectives and take action to remedy failures and scale successes.

CURIOUS

We push ourselves, communities, programs, and partners to expand our aspirations and reach new heights.